

Digital Marketing Manager - Vega Star

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Company: Talent Pal

Location: dubai

Category: other-general

Company DescriptionWe suggest you enter details here.
Role DescriptionThis is a fulltime onsite role located in Dubai United Arab Emirates for a Digital Marketing Manager. The Digital Marketing Manager will be responsible for daytoday tasks associated with digital marketing including social media marketing lead generation campaigns marketing web analytics and digital marketing. The manager will also be responsible for developing and implementing digital marketing strategies to drive brand awareness customer acquisition and revenue growth.In plus s/he is responsible for :Creating and executing Digital Marketing Campaigns.Copywriting for ads and content creation.Monitoring and optimizing Marketing Campaigns.Developing visual assets for Digital Campaigns in collaboration with graphic designers.
QualificationsSocial Media Marketing and Lead Generation skillsExperience in marketing and web analyticsDigital Marketing skillsExcellent written and verbal communication skillsStrong project management and organizational skillsAnalytical and problemsolving skillsAbility to work in a fastpaced and dynamic environmentExperience with SEO and SEM strategiesRelevant certifications in digital marketing or related fieldThe preferred candidate should meet the following criteria:Have 35 years of experience in Digital Marketing with a focus on the UAE market.Hold a bachelors degree in marketing or a related field.Be currently located in the UAE and available to join within 2 weeks.Arabic Speaker.This job has been sourced from an external job board.
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