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Digital Marketing/ Social Marketing Consultant Jobs In Dubai | Shalal Almadina General Trading LLC

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Company: Shalal Almadina General Trading LLC

Location: dubai

Category: other-general

Digital Marketing/ Social Marketing Consultant Jobs In Dubai | Shalal Almadina General
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Running company social media advertising campaigns.

Formulating high-quality novel written and visual content for each social media campaign.

Building a social media presence by maintaining a solid online presence.

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Requirement

Monitoring the company's brand on social media.

Building brand awareness by engaging relevant influencers.

Responding to comments on each of our accounts.

Overseeing customer service provided via social media.

Analyzing data to determine whether social media campaigns have achieved their objectives.

Coaching employees company-wide on content creation best practices.

Come up with out-of-the-box ideas.

Knowledge of photo editing and video editing software to create social content.

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Responsibilities:

Proficient in Email Marketing, WhatsApp Marketing & Social Media Management.

Create compelling content, design templates, segment target audiences, and schedule message distributions.

Manage the development and implementation of the company's brand strategy.

Ensure all marketing efforts serve to achieve immediate and long-term business goals, identifying and executing improvements for processes, content, and lead generation.

Prepare marketing activity reports and metrics for measuring program success

Provide market research, forecasts, competitive analyses, campaign results, and consumer trends

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