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Digital Marketing Specialist

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About AppLocum:AppLocums vision is to empower healthcare professionals and organisations through technology by simplifying the locum staffingWe approach healthcare recruitment with the combined expertise of seasoned consultants and experienced clinicians to support the healthcare industrys staffing Join us at this exciting time in our journey and we will support you to grow your career with Main Responsibilities and Duties:Placing healthcare professionals into Secondary care services on a temporary basis Onboarding healthcare professionals and ensuring they are supported throughout the candidate journey Reactivating historical candidates and introducing them to our candidate registration and vacancy APP Business developing to increase client base, ensuring high level of engagement and follow up is being metSupport candidates to register via the Applocum App and successfully manage the candidate journeyUtilisation and management of inhouse software systems in line with business Creating and posting all client vacancies using our inhouse software system ensuring quality and standards are being metCV searching and posting Job adverts on various advertising portals to increase candidate engagement Working to measurable and achievable individual weekly KPIs/ targets as well supporting team targets and goalsScreen new candidates as well as maintaining high level contact with existing candidatesCreating weekly rota lists for clients confirming which candidates are booked and due to workResponding to client and candidate queries by email/telephone/in-app around bookings/shift changes/cancellationsCompiling and sending candidate mailshots with up-to-date vacancies for key accounts Chasing weekly timesheets by ringing/emailing clients and candidatesAdding New healthcare services to the system and

generating new business leads Building your personal brand and attracting candidates through social posting Regular catch ups with hiring managers to discuss candidate pipeline Skills : recruiter,placement,booking,communication

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