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Company: Source EQ

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Job Responsibilities:

Create and strategize – Develop a comprehensive digital marketing strategy to generate traffic and convert leads from all online properties. Lead, develop and manage all web campaigns, the marketing database, any email or social media traffic and advertisements. Manage social media accounts and create ways to generate high website traffic, stronger brand awareness, and new opportunities.

Measure – Report on the performance of all digital marketing campaigns and compare to the goals required. Conduct testing on digital marketing strategies to ensure success.

Optimize and iterate – Strategize company brand and market effectiveness by developing goals both short and long-term.

Job Requirements:

A degree in marketing is required

Experience leading and managing digital advertising campaigns

Proven experience in a similar position

#J-18808-Ljbffr

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