

Digital Optimisation Officer Jobs in Abu Dhabi | Etihad Careers

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Company: Etihad Airways

Location: , Abu Dhabi Emirate, United Arab Emirates

Category: other-general

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Description:

To support the implementation of the Loyalty & Partnerships strategy, with specific focus on owned digital channels customer experience and content. This role will be responsible for taking our customer experiences to a new level in existing digital touchpoints, whilst helping design and build omni-channel experiences.

Responsibilities:

Support the development of the programme strategy, with dedicated focus on channel innovation and evolution based on member, partner and programme needs.

Owning the programme content and working with Marketing, Social and Platform Management on content creation, design and implementation into account all owned, paid & earned digital channels

Requirements:

Bachelor's degree in a related field from an accredited college/university and/or relevant professional experience

3+ years relevant work experience in digital / ecommerce platform

#J-18808-Ljbffr

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