

Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel

[Apply Now](#)

Company: Accor

Location: dubai

Category: other-general

Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel

[For More Top Organization Jobs Click Here](#)

Description:

We are currently seeking a Digital Performance Manager for our IMEA Hub, who will be responsible for driving search, meta-search, and performance for our premium, midscale, and economy brands across the Middle East, Africa, Turkey, Asia, and the Pacific region.

Reporting directly to the Director of Performance Marketing MEASPAC and the SVP Digital MEASPAC, the Digital Performance Manager will be responsible for ensuring ROI growth and innovation across all acquisition levers.

Responsibilities: Managing and optimizing paid search, meta search, and performance for MEA. Briefing, supervising, and challenging agencies to drive campaign performance.

Implementing recommendations and new features in alignment with global objectives, guidelines, and search engine evolution.

Working closely with the Customer Acquisition and HUB E-commerce/Marketing teams to reach business and campaign optimization objectives and priorities.

Leveraging cross-search performance for the hub to monitor and implement synergies between SEA and SEO.

Managing the paid search and meta-search budget for the hub, including monitoring investments and identifying local business needs to support visibility.

Driving innovation by identifying new trends, products, and tools to test for the hub and contributing to transversal projects of the cross-search and meta team to develop the activity

and generate incremental revenue. Requirements: A bachelor's degree in a relevant field.

A minimum of 4 years of experience in a digital performance marketing role.

SEM and media buying experience is a must.

Strong analytical skills with a results-oriented and data-driven approach.

Excellent verbal and written communication skills.

Good knowledge of bid management solutions.

Experience managing large budgets in a complex multinational environment.

Experience in leading and managing external agencies.

Experience using bid management solutions. #J-18808-Ljbfrr

[Apply Now](#)

Cross References and Citations:

1. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Searchnzjobs Jobs dubai Searchnzjobs ↗](#)

2. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [ManchesterjobsearchJobs dubaManchesterjobsearch ↗](#)

3. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Topfishjobs Jobs dubai Topfishjobs ↗](#)

4. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Parisjobs Jobs dubai Parisjobs ↗](#)

5. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Androidjobs Jobs dubai Androidjobs ↗](#)

6. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Jobdescriptionsample Jobs dubaiJobdescriptionsample ↗](#)

7. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Turkeyjobs Jobs dubai Turkeyjobs ↗](#)

8. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [Biologyjobs Jobs dubai Biologyjobs ↗](#)

9. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel [HoustonjobsJobs](#)

dubai Houstonjobs ↗

10. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Gurujobs Jobs dubai Gurujobs ↗
11. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Startupjobsnearme Jobs dubaStartupjobsnearme ↗
12. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Israeljobs Jobs dubai Israeljobs ↗
13. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Panamajobs Jobs dubai Panamajobs ↗
14. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Googleforjobsposting Jobs dubaGoogleforjobsposting ↗
15. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Healthcarejobsnearme Jobs dubaHealthcarejobsnearme ↗
16. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Archaeologyjobs Jobs dubaArchaeologyjobs ↗
17. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel SoftwarejobsJobs dubai Softwarejobs ↗
18. Digital Performance Manager – MEA Jobs In Dubai | Accor Hotel Uzbekistanjobs Jobs dubai Uzbekistanjobs ↗
19. Digital performance manager – mea jobs in dubai | accor hotel Jobs Dubai ↗
20. AMP Version of Digital performance manager – mea jobs in dubai | accor hotel ↗
21. Digital performance manager – mea jobs in dubai | accor hotel Dubai Jobs ↗
22. Digital performance manager – mea jobs in dubai | accor hotel Jobs Dubai ↗
23. Digital performance manager – mea jobs in dubai | accor hotel Job Search ↗
24. Digital performance manager – mea jobs in dubai | accor hotel Search ↗
25. Digital performance manager – mea jobs in dubai | accor hotel Find Jobs ↗

Source<https://ae.expertini.com/jobs/job/digital-performance-manager-mea-jobs-in-dubai--dubai-accor-1968-27373/>