

United Arab Emirates Jobs Expertini®

Director

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Company: Microsoft Dubai

Location: dubai

Category: other-general

The job posting is outdated and position may be filled• Own relationship and drive governance with Sales Leadership and Business Groups• Develop, attract, and export top Modern Marketing talent worldwide and embrace Microsoft values and culture• Ensure orchestration between all Solution Area and Segment plans and optimization across all audiences and plans• Leverage and localize global programs, positioning, messaging, and content. Provide local feedback and insights to Corporate stakeholders• Continually optimize performance across the marketing mix and deliver insights and opportunities to Sales and, Business Groups (BGs)• Drive alignment across all marketing plans with the marketing teams in the subsidiaries• Work with our Partner Organization to align marketing activities and incorporate relevant partner solutions into plans• Ongoing engagement with Sales to create and surface opportunities and support Sales objectives across all Solution Areas• Partner closely with CMO Shared Services (Events and Social) to land execution across our paid, earned, and owned channels• Drive connections across key stakeholders to increase impact Disclaimer: Drjobs.ae is only a platform that connects job seekers and employers. Applicants are advised to conduct their own independent research into the credentials of the prospective employer.We always make certain that our clients do not endorse any request for money payments, thus we advise against sharing any personal or bank-related information with any third party. If you suspect fraud or malpractice, please contact us via contact us page. Our goal is to make hiring as easy as possible. We find the right talent for every company, ensuring that each candidate finds a job they enjoy. Dr.Job FZ LLC provides 360-degree AI-powered recruiting and job search solutions. If you are

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