

United Arab Emirates Jobs Expertini®

Director of Product Marketing and Retention Jobs In Dubai United Arab Emirate 2023

| Sana Commerce

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Company: Sana Commerce

Location: dubai

Category: other-general

Director of Product Marketing and Retention Jobs In Dubai United Arab Emirate 2023 | Sana Commerce

Description

At Sana Commerce we are committed to an inclusive environment and recognize that our diverse workforce is one of our greatest strengths. It all started in 2007, with a pizza and a plan. Sana Commerce is an e-commerce platform designed to help manufacturers, distributors and wholesalers succeed by fostering lasting relationships with customers who depend on them. We're a fast-growing SaaS company that allows you to take ownership of your career. At Sana Commerce, we're looking for a Director of Product Marketing and Retention to develop a compelling, unique and differentiated product positioning and go-to-market strategy that will help us deliver on critical commercial and customer success KPIs. You will lead the planning, implementation, and management of the overall product and customer marketing strategy. You will be jointly accountable for the achievement of commercial (and customer) results focusing on metrics such as NPS, customer health, revenue, upsell and retention,

QualificationsThe opportunity to make an impact at a fast-growing SaaS scale-up;

Up to 3 weeks "work from anywhere" per year;

A global and customized onboarding program (9,1/10 rated by previous hires);

A hybrid working model – 4 days from the office, 1 day from home;

Bi-Weekly company lunch on us (Wednesdays).#J-18808-Ljbffr

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