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Director Product Strategy

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About Moonbug Entertainment: Moonbug is a next generation entertainment company that has cemented itself in the children's media space. Would you like to be part of the next frontier of inspiring and engaging stories to kids around the world? Founded in 2018, with primary offices in London and Los Angeles, Moonbug creates, produces and publishes thousands of minutes of video and audio content every month with the goal of teaching compassion, empathy and resilience. We are a fast-paced global company, and have already grown to become the largest kids' entertainment company on digital platforms in the world. Some of our existing titles include global sensations CoComelon, Blippi, Little Baby Bum, Morphle, Supa Strikas, ARPO and many more which are available in 32 languages and can be viewed on more than 100 platforms globally. Moonbug is part of Candle Media, an independent, creator-friendly home for cutting-edge, high-quality, category-defining brands and franchises. Candle is run by leading entertainment executives Kevin Mayer and Tom Staggs, and backed by investment capital from funds managed by Blackstone's flagship private equity business. The Role: A key role in the gaming and interactive team. This role looks after our overarching product strategy and manages the relationships with our 3rd Party Studios. Experience of shipping and running made-for-kids games at scale is essential. This role is full time from our London office. Responsibilities Sourcing and managing ongoing relationships with 3rd party development studios, many of whom may be overseas Finance management of 3rd party studios, assessing ROI on a continued basis in partnership with our financial and commercial teams Owning the product strategy for gaming and apps helping to form long-term strategic positions Scoping GDDs in partnership with the broader

Moonbug team and our studio partners Ongoing live ops strategy Linking technical strategy with product and 3rd party studios Managing ongoing app store relationships and editorial updates Requirements Experience in running scaled apps and products which have had millions of downloads Specific experience with made-for-kids apps and products Experience working with multiple stakeholders, ideally in an entertainment, gaming or media company.

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