

E-commerce Manager | Sisley Paris Dubai

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Company: Sisley Paris

Location: dubai

Category: other-general

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Sisley is a French company that creates and distributes skincare and make-up products, along with very fine perfumes.

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The Ecommerce Manager is responsible for generating sales via online channels (1 platform UAE (en/ar) + 1 platform KSA (en/ar)) both managed internally. Liaising with key stakeholders you will have a responsibility in optimizing the digital customer journey and improve the online experience and KPIs according to the local specificities. You will manage all online activities in relation to traffic acquisition, sales and conversions. You will also create and present regular performance reports to your management team. You will be responsible for playing a key role in building brand awareness and enhancing the brand identity. You will need to be a commercially minded, sales orientated, experienced Ecommerce professional, preferably with experience gained in a similar role within the Beauty / Luxury industry.

Key Responsibilities:

Trading Performance

- Define the trading strategy according to the markets specificities
- Collaborate with marketing on content and promotional calendars to ensure relevant content is being pushed
- Manage the day to day trading and management of the websites
- Accountable for the execution and delivery of on-site promotions and content activity

- Responsible for weekly and monthly reports, providing detailed analysis around performance (products, offers,...)
 - Collaborate with key stakeholders to plan the ecommerce trading calendar
 - Build lasting relationships with Head Office in Paris to ensure new trading initiatives are implemented in a timely and effective manner
 - Regularly research market trends and changes to adjust website and products accordingly
- Don't miss out on this exciting opportunity – apply now at dubaiofferz.com

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