

Ecommerce Executive Jobs in Dubai | Cartier Careers

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Company: Cartier

Location: dubai

Category: other-general

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Job Responsibilities: Effectively manage the product catalogue by ensuring all information is available in the CMS on time.

Define content needs for website pages as per Yearly Calendar and markets needs

Collaborate with the markets, local Marketing teams, and HQ teams to ensure that

Merchandising calendar and homepage refreshes are briefed and followed accordingly

Produce weekly/monthly reports to monitor eCommerce KPIs and work towards continuously improving them

Measure analyze, and optimise product, product list, and content performance to drive Add to basket & Conversion rate
Job Requirements: Minimum 2-3 years in an e-Merchandising role

Hands-on experience in a major eCommerce platform like Salesforce Commerce Cloud

Previous experience working with an HQ Structure

A strong understanding of current technologies and standards and how the digital ecosystem is evolving
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LOCATION

ACTION Ecommerce Executive

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