

Editor 1 Jobs In Sharjah 2022 | Chief

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Company: Chief

Location: sharjah

Category: other-general

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Description:

Setting the journal's scientific scope and editorial direction, as well as making sure that the research papers it publishes are of high quality and quantity are in charge of the journal. You'll have to go to scientific meetings and build a wide-ranging network of contacts both at home and across the world.

Job Requirements:

Recognize and explain narrative themes that represent the range of people and organizations involved in improving educational equity, as well as the larger, interrelated ecosystems.

Assure that the team understands the editorial and business plan, and convey corporate facts and choices to ensure that workers comprehend those decisions and their part in the company's overall success.

create a consistent tone and style in content marketing by evolving and managing your approach to content creation and distribution.

Responsible for monitoring the daily operations of Input's people, as well as managing the administrative budget, the editorial plan, and event planning are all part of the manager's job description.

Establish a spirit of excellence by setting the standards on our content production standards and experimenting with new products and distribution channels that will enable us to more effectively affect and influence our target consumers.

Design and deliver a company-wide content marketing strategy: Create a contemporary, best-in-class content marketing strategy that accelerates the Company's thought leadership and commercial development with institutions, investors, and consumers.

Oversee all areas of content marketing, including idea and development, production, publication, distribution, analysis, measurement, and optimization.

A strategic thought leadership and data-driven editorial strategy will help us build a strong reputation and trust with the media, prospects, and customers.

Determine the effectiveness of the editorial approach by examining the data collected and the results obtained by conducting in-depth analyses.

Set up work processes for journalists, producers, and editors that allow them to work quickly and efficiently so that they can report the news on the right platform at the right time. This way, they can do their jobs quickly and effectively.

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