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Editor, Construction Week Property Middle East Jobs In Dubai | ITP Media Group

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ITP Media Group is a leading media company, renowned for our diverse portfolio of influential brands, magazines, websites, and content creation platforms across the world. We specialise in creating compelling media content that captivates global audiences, offering them insight, entertainment, and value.

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Responsibilities:

Oversee, curate, and edit content for both digital and print platforms, ensuring quality and relevance to our B2B readership.

Develop in-depth content around proptech, commercial property, residential property, sustainable property, brokerage, and co-branded properties in the Middle East.

Collaborate closely with writers, freelancers, and contributors to guide and refine their contributions.

Ensure all online content is optimised for SEO and is in line with current digital journalism trends.

Monitor content performance using tools such as GA4 and Buzzsumo, adapting strategies as needed.

Partner with the digital team to boost online engagement and readership.

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Requirements:

Minimum of 3 years experience in an editorial role, ideally within the property or real estate sector.

Advanced understanding of digital journalism, including SEO, GA4, and Buzzsumo.

Proven track record in print magazine production.

Exceptional writing and editing skills with meticulous attention to detail.

Robust public speaking skills with the capability to engage and enthral audiences.

Proficiency with the Middle Eastern property market and its intricacies.

Bachelors degree in Journalism, Communications or a related field.

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