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Masala UAE is looking for a savvy, dynamic and hardworking Editorial Intern to deliver engaging news content across its website www.masala.com in its Dubai office. Your reporting managers should look forward to assigning you tasks on a daily basis, and you should be their top assistant to ultimately drive traffic to www.masala.com.

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Responsibilities

Drive Masala to the front of breaking news under Bollywood and Entertainment.

10 articles on the website, or web stories, 5 days a week.

Work from the Dubai office daily, WFH is not permitted.

Work to ensure Masala is the first to identify a potential story.

Work with social media team and all staff in Dubai to create successful article/ web story content. Trend analysis should be your daily routine.

Make sure all content is executed in line with Masala's SEO and social strategies.

Support the Dubai Editor in the overall production, execution and management of Masala's digital, social and print products.

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Requirement

A do-er, and always willing to take on new challenges.

Approachable I attitude.

Excellent grasp and understanding of SEO best practices.

Data driven and excited by analytics.

Tech savvy, should know how to make short video content for IG, design feature images, IG reels and TikToks.

Superb organisational and admin skills.

Able to work creatively and efficiently under pressure and to tight deadlines.

Willingness to learn if even tasks seem challenging.

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