

Email Marketing executive

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Company: CodeAegis Pvt Ltd

Location: united arab emirates

Category: other-general

Email Marketing executive(6 month to 1 year)DescriptionShare on1. Identify target audience and grow our email list 2. Design and implement direct email marketing campaigns 3. Proofread emails for clarity, grammar and spelling 4. Ensure mobile-friendly email templates5. Upgrade our email templates using graphics, personalization and advanced features 6. Ensure prompt and accurate communication with clients via email to minimize unsubscribes 7. Create email databases for lead generation for mobile applications8. Ensure emails follow industry policies and best practices9. Write newsletters including all company updatesSkills1. Proven work experience as an Email marketing manager or Digital marketing specialist 2. Hands on experience with HTML and content management systems3. Knowledge of SEO/SEM and Google Analytics 4. Familiarity with analytical and database tools 5. Excellent written communication and copywriting skills 7. An ability to work under tight deadlines Responsibilities1. Analyze campaign performance and suggest improvements2. Report on sales revenue generated from email marketing efforts 3. Proficiency in marketing automation technology Think you fit in?Please be sure to also submit a portfolio of your own original work to show us what you can create. Personal Information Full Name Email Phone No. MessageAttach Resume How did you find out about us ?

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