

Entertainment Creative Manager

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Company: Miral

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Develop show and event-related creative concepts and plans in line with existing budgets.

Oversee events calendar across Farah's properties.

Lead execution of all entertainment offerings from a creative point of view

Prepare creative presentations and update content as required

Lead brainstorming sessions across the business to ensure concepts capture a wide range of ideas

Create and implement successful audition and casting strategies in a multicultural environment with diverse talent needs.

Develop and maintain strong global relationships within the talent community, creative agents, managers, etc., to effectively build and maintain a solid, ongoing, and diverse talent pool.

Develop and maintain strong global relationships within the entertainment production/vendor industry to help deliver the best entertainment product while maximizing budget resources.

Book relevant talent for special events across Farah's portfolio of properties.

Work directly with venue Stage Managers to identify and fill talent needs to ensure a

successful 365-day operating calendar of live entertainment.

Create and implement a formal and ongoing show quality/note feedback system to help ensure and maintain high-performance standards.

Create and implement a strategy for internal talent development that fosters and promotes growth.

Lead show and event creative content creation, working with internal and external partners as required.

Works with Marketing and other relevant departments to ensure strategic, tactical, and core activations align with business objectives and KPI targets.

Supports production and events rehearsals as needed.

Oversees installation, execution and debris of shows/events, including hands-on work if required.

Takes part in coaching and counseling matters and provides guidance and mentorship to Entertainment colleagues to assist in developing bench strength and succession plans.

Acts as entertainment manager on duty as requested.

Compile periodic rate competitiveness and comparisons · Offer input into event improvements: effectiveness and efficiencies · Occasional international travel as required · Additional duties as reasonably requested by senior management.

To be considered for this job, you will have:

Essentials:

College degree required.

8+ years of experience in a theme park or large-scale attraction environment at a management level in show development and casting development within the entertainment industry.

Experience managing talent/actors within a theme park environment · Experience in entertainment concept development, scripting, and show direction · Working knowledge of industry trends and vendors.

Desirable:

Specialized theatrical degree, including MFA

International experience · Experience opening theme parks and large-scale live entertainment productions

Working knowledge of talent contracts and robust negotiation/deal-making skills ·

Demonstrated skill set within dance/choreography and music/vocals.

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