

Event Manager

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Company: Christian Dior Couture

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Position

Event Manager

Within the Middle East HO, the Event Manager is the key position that needs to have a “can do” attitude to assist our organization in hosting events that enhance our organization’s image, improve client loyalty, and be in charge of animating the boutiques of the Middle East such as retail events and client treatments topics. Ensure a smooth organization of event recognizing the high standards of the brand. Liaise with Paris team in order to forecast efficiently the Marketing Calendar. You will work closely with the Client development Manager in order to have a correspondence and efficient strategy.

The missions are split as below:

EVENTS & CLIENT TREATMENTS

Events

Planning of the retail event calendar according to the boutique key periods and specific challenges

Coming up with suggestions to enhance the event’s success

Monitor and forecast an accurate marketing and event budget

Global organization and production of all the events

Feedback – quantitative and qualitative – to be provided after each event

Handling budgeting and invoicing

Liaising and negotiating with vendors

Obtaining permits

Handle a Model Cabin

Ensure Image of the brand is respected

Benchmark competition

Client treatment

Organization and production of the bespoke program for each client

Follow up on the results of each treatment

Profile

Profile:

Retail/business orientated

Creative and curious

Ability to work very well independently as well as in a team

Ability to multi task

Organisational skills and structured

Communication skills: individually and collectively

Capacity to federate teams around a project

Ability to work under pressure

Office Timing with high flexibility depending on activity, Frequent travels

5 years' experience in retail or marketing clients

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