

Events and Activities Executive Jobs In Abu Dhabi | ARK People Solutions

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Company: ARK People Solutions

Location: Abu Dhabi

Category: sales-and-related

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We are seeking an enthusiastic and creative Events and Activities Executive to join our team in Al Ain, United Arab Emirates. This role is pivotal in developing and expanding our events pillar, driving significant revenue growth, and increasing footfall to our eco-friendly retreat. The Events and Activities Executive will be responsible for conceptualizing, planning, and executing a variety of engaging events and activities that align with our retreat's mission and appeal to a diverse audience.

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Responsibilities:

Events Strategy and Planning:

Develop a comprehensive events strategy that aligns with the retreat's objectives, targeting different market segments and customer preferences.

Identify opportunities for new event concepts, themes, and experiences that cater to both local and international visitors.

Collaborate with cross-functional teams to ensure seamless execution of events, including coordinating logistics, marketing efforts, and guest engagement.

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Requirements:

Bachelor's degree in Event Management, Hospitality, Marketing, or a related field (Master's degree preferred).

6+ years of experience in event planning, execution, and revenue generation, preferably in the hospitality or tourism industry.

Proven track record of successfully conceptualizing and executing events that drive revenue growth.

Strong organizational skills and attention to detail, with the ability to manage multiple projects simultaneously.

Creative mindset with the ability to think outside the box and introduce unique event concepts.

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