

Events Manager - RAK Properties PJSC (Powered By Qureos)

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Company: Qureos Inc

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Job Objective

With the launch of new destinations and the increasing prominence of Mina Al Arab, there's a pressing need for a dedicated individual to handle the growing number of events. This role ensures that all events are executed seamlessly and increase standards. Will play a pivotal role in overseeing all event-related activities for RAK Properties, with a special focus on sales events and Mina Al Arab events. This role requires a dynamic individual who can seamlessly coordinate with various stakeholders, manage budgets, and ensure that all events reflect the brand's vision and values.

Location Ras Al Khaimah

Key Responsibilities

Lead the planning, coordination, and execution of all events, ensuring they align with the company's objectives and brand guidelines.

Collaborate with internal teams to define event goals, objectives, and specific

implementation plans.

Identify, negotiate with, and manage vendors, ensuring services are delivered as per agreed standards and within budget.

Regularly review vendor performance to ensure quality and value for money.

Develop and manage event budgets, ensuring optimal allocation of resources.

Monitor event expenses to avoid budget overruns and ensure ROI.

Work closely with the sales team to understand their event requirements and ensure they are met.

Coordinate with the marketing and communication teams to promote events and ensure consistent messaging.

Plan and execute events specific to Mina Al Arab, ensuring they resonate with the destination's brand and appeal to the target audience.

Collaborate with Mina Al Arab's management and stakeholders to ensure event success.

Gather feedback from attendees, stakeholders, and team members to assess event success.

Use feedback to make informed decisions about future events and continuously improve the event planning and execution process.

Ensure all events comply with local regulations and industry best practices.

Stay updated with the latest trends in event management to bring innovative ideas and practices to the company.

Skill Sets

- Excellent understanding of marketing and promotion techniques.
- Enthusiastic candidates with fresh ideas and the organizational skills.
- Proven experience as event manager

- Knowledge of KPIs and marketing techniques for event management
- Outstanding communication and negotiation ability
- A team player with leadership skills

Preferred:

Male with an event management experience in real estate.

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