

## Events Manager - RAK Properties PJSC (Powered By Qureos)

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Company: Qureos Inc

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

### Job Objective

*With the launch of new destinations and the increasing prominence of Mina Al Arab, there's a pressing need for a dedicated individual to handle the growing number of events. This role ensures that all events are executed seamlessly and increase standards. Will play a pivotal role in overseeing all event-related activities for RAK Properties, with a special focus on sales events and Mina Al Arab events. This role requires a dynamic individual who can seamlessly coordinate with various stakeholders, manage budgets, and ensure that all events reflect the brand's vision and values.*

**Location:** Ras Al Khaimah

### Key Responsibilities

*Lead the planning, coordination, and execution of all events, ensuring they align with the company's objectives and brand guidelines.*

*Collaborate with internal teams to define event goals, objectives, and specific*

*implementation plans.*

*Identify, negotiate with, and manage vendors, ensuring services are delivered as per agreed standards and within budget.*

*Regularly review vendor performance to ensure quality and value for money.*

*Develop and manage event budgets, ensuring optimal allocation of resources.*

*Monitor event expenses to avoid budget overruns and ensure ROI.*

*Work closely with the sales team to understand their event requirements and ensure they are met.*

*Coordinate with the marketing and communication teams to promote events and ensure consistent messaging.*

*Plan and execute events specific to Mina Al Arab, ensuring they resonate with the destination's brand and appeal to the target audience.*

*Collaborate with Mina Al Arab's management and stakeholders to ensure event success.*

*Gather feedback from attendees, stakeholders, and team members to assess event success.*

*Use feedback to make informed decisions about future events and continuously improve the event planning and execution process.*

*Ensure all events comply with local regulations and industry best practices.*

*Stay updated with the latest trends in event management to bring innovative ideas and practices to the company.*

## **Skill Sets**

- Excellent understanding of marketing and promotion techniques.
- Enthusiastic candidates with fresh ideas and the organizational skills.
- Proven experience as event manager

- Knowledge of KPIs and marketing techniques for event management
- Outstanding communication and negotiation ability
- A team player with leadership skills

**Preferred:**

Male with an event management experience in real estate.

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**Cross References and Citations:**

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