

## Field Marketing Assistant Middle East - Dubai

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Company: Jedox

Location: Dubai

Category: healthcare-practitioners-and-technical

### Your Responsibilities

This role will work with global marketing teams and with functional departments including Sales and Business Development and will report to his/her manager to assist in the execution of the marketing activities across Middle East. This is a hands-on, multi-faceted, and dynamic role, requiring close collaboration with the global and regional Marketing teams.

In this context you will participate in executing the delivery of the global & field marketing campaigns and tactical plan aimed to create new business opportunities through 3 main domains:

#### Events Management & Communications:

Manage local events, tradeshow & webinars execution including pre-event promotions (email, social) and design/creative production with the internal marketing resources, logistical preparations & post-event follow-up and reporting

Coordination with media & industry org partnerships geared towards demand generation

#### Operational Marketing:

Support and execute co-marketing with the partners in the region

Collaborate and work closely with global marketing team for campaigns execution

Develop relevant collaterals such as eBooks, whitepapers and other prospecting materials

to local BD & Sales teams

Customer reference programs coordination to gain more PR, Customer use cases, Gartner/G2 reviews for the region

### **Other Responsibilities**

Conduct marketing research and identify new opportunities to promote the brand (targeted digital channels & media partners, industry organizations, & events/tradeshows)

Provide support in other marketing operational tasks e.g. payments, supplier sourcing

### **Your Profile**

Bachelor's degree in Marketing, Business Administration is preferred, or relevant experience

1 year experience in B2B marketing preferably in SaaS, software sector (including internships)

We are looking for a strong communicator and a team player with a can-do attitude, looking to develop and take on responsibilities

Experience/knowledge in digital Marketing

Solid computer skills, particularly Microsoft Office 365 suite (Excel, PowerPoint)

Fluent in English

Knowledge of marketing automation technologies & CRM a plus(Hubspot, Salesforce,...)

### **About us**

Jedox is a leading software solution that enables business planning, budgeting, and forecasting for finance, sales, and other business functions with leading-edge technology to drive Digital Transformation and provide tangible customer value. Constant innovation has made us a leader in the Enterprise Performance Management (EPM) sector.

### **Our Values:**

At Jedox, we pride ourselves on our core corporate values, which drive our success as a team. Our growth mindset encourages us to constantly learn, evolve and innovate, pushing ourselves to new heights. We work together as #OneTeam OneJedox, with a shared passion

for achieving excellence in everything we do. We execute with precision and hold ourselves to the highest standards of excellence, ensuring that we deliver impactful results that exceed our customers' expectations. Our focus on people centricity ensures that our employees are at the heart of everyt

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