

## Finance Director | Hello Chef Dubai

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Company: Hello Chef

Location: dubai

Category: other-general

### Finance Director | Hello Chef Dubai

Hello Chef is a B Corp-certified meal-kit service, delivering chef-curated recipes and pre-portioned, fresh ingredients to thousands of customers across the UAE every week. In a bid to simplify home cooking, Hello Chef prides itself on being a high-quality service that provides convenient, varied and healthy meals – enabling customers to live life to the fullest. Our home delivery service allows customers to spend less time meal planning and grocery shopping, and more time appreciating the true value of enjoying delicious food with loved ones.

At Hello Chef we aim to make people's lives easier and more fulfilling. We've recently been certified as a B Corp and are on a path of consistent growth and innovation. We're looking for a Finance Director to join our dynamic senior management team and build the next phase of our growth.

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Accountabilities, goals, and outcomes:

Lead on the strategic financial planning process by partnering with all areas of the business to create and implement a financially viable long-term strategy

Optimize profit and revenue by identifying and leading on operational and commercial improvement initiatives, including pricing and cost saving projects, amongst others

Instill a culture of performance management taking into account financial and non-financial results that helps the company reach its goals sooner, with less effort, and with a higher return

What you'll do:

Build actionable, relevant strategic financial forecasts that drive impact

Drive the company's pricing strategy and initiatives

Lead on key performance management and measurement processes throughout the organization, shaping the approach for cultural fit and value

Use technology to power the majority of the company's finance activities, including annual planning and budgeting, revenue and cash flow forecasting, and scenario management

Work with data constantly to uncover valuable insights, inform the strategy and initiatives, and run tests and optimizations

Create value by playing the role of thought partner to the CEO and senior management team

Paint a clear picture of our business performance and translate the financial data into meaningful commentary, trends, and actions

Develop a deep understanding of the company's business model and industry and use this knowledge to independently and constructively challenge the commercial and operations teams, ensuring that business decisions are grounded in solid financial criteria

Proactively identify opportunities for top-line growth and drive profit improvement, not just through the traditional methods of cost control, but through examples such as product line/regional profitability analysis

Build and lead a high-performing and lean finance and accounting team by providing clear direction, setting goals, and empowering team members to achieve individual and collective objectives

What we're looking for:

Excellent strategic financial planning and modeling

Strong experience in running a comprehensive cross-functional budgeting and forecasting process

Excellent experience in formulating and implementing effective pricing strategies and cost saving initiatives

A demonstrated track record of instilling a culture of performance management across the organization

Strong experience in putting in place an effective capital allocation framework to effectively deliver on growth objectives

Proven skill in building and leading high-performing finance teams, setting goals, encouraging collaboration, and empowering team members to achieve objectives

Proficient in leveraging financial technology solutions to enhance operational efficiency

Strong communication, story telling, and influencing skills

CPA, chartered accountancy, ACCA, or equivalent qualification preferred

Minimum 8-10 years of progressive responsibility in finance and strategic planning roles, including at least 5 years in a leadership role, ideally within an e-commerce, food, and/or consumer brand business

Don't miss out on this n't m exciting opportunity – apply now at [dubaiofferz.com](http://dubaiofferz.com)

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