

FREE LANCER SOCIAL MEDIA MANAGER

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Company: mesoestetic Pharma Group

Location: Dubai

Category: healthcare-practitioners-and-technical

Company Description

mesoestetic Pharma Group is a pharmaceutical company internationally recognized as one of the leaders in the field of dermatology and aesthetic medicine offering innovative and efficient solutions for skin treatment and care. The company manufactures cosmeceutical, nutraceuticals, class III intradermal administration medical devices with CE conformity marking, topical drugs as well as energy based medical aesthetic devices. The company facilities are authorized by the Spanish Agency for Medicines and Medical Devices (AEMYP) and include three pharmaceutical manufacturing lines (cosmeceuticals and nutraceuticals / intradermal administration medical devices / injectable and topical drugs), as well as a Biotechnology Unit and a Monitoring and Follow-Up Unit.

Role Description

This is a part-time, on-site role for a Freelance Social Media Manager located in Dubai. The Freelance Social Media Manager will be responsible for creating and executing social media strategies for various mesoestetic Pharma Group brands and products. The Freelance Social Media Manager will also be responsible for monitoring social media accounts and analyzing performance metrics to optimize campaigns.

Qualifications

Managing of social communities

Strong expertise in social media platforms (Facebook, Instagram, Twitter, LinkedIn)

Demonstrated experience in developing and executing social media campaigns that

increase engagement and drive conversion

Proven ability to utilize analytics to track, measure, and report on social media performance

Excellent written and verbal communication skills in Arabic & English, with the ability to communicate effectively with diverse audiences

High attention to detail and ability to manage multiple projects and deadlines

Bachelor's degree or higher in Marketing, Communications, Journalism, or related field is preferred but not required.

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