

## General Manager | BD SELECT Abu Dhabi

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Company: BD SELECT

Location: Abu Dhabi

Category: other-general

### General Manager | BD SELECT Abu Dhabi

Based in Dubai since 2001, BD SELECT is an established Management Consultancy with an expertise based on the “hands-on” experience of its consultants: all highly qualified industry experts with extensive backgrounds in various fields including retail, finance, oil and gas, hospitality, construction, IT.

The General Manager holds the responsibility for overseeing the operations, strategy, and expansion of the business focused on families. This role involves creating and executing strategic plans, leading a team, and ensuring the delivery of high-quality content and services on the platform.

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Bachelor's degree in Marketing, Business Administration, Media Management, or related field; a Master's degree is beneficial.

Minimum of 10-12 years of progressive experience in digital content management, online community management, or similar roles.

In-depth knowledge of the parenting sector, particularly in online platforms and communities.

Proven ability to lead teams effectively with strong decision-making and problem-solving skills.

Excellent communication skills in Arabic and English for effective engagement with internal and external stakeholders.

Experience in budgeting, financial planning, and resource allocation.

Proficiency in content management systems, analytics tools, and social media platforms.

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