

## Global Influence Manager Jobs In Dubai | Robert Walters

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Global Influence Manager Jobs In Dubai | Robert Walters

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Robert Walters is working with a client, a global luxury retail company looking to hire a Global Influence Manager, reporting to the Global Communications Director.

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Responsibilities

Develops and executes a plan that maximises the brand's exposure through partnerships with influencers and organic coverage on social media platforms

Develops global influence strategy and guidelines for the brand

Drafts briefs agencies & suppliers in coherence with the influence strategy and brand identity

Manages all photos & videos brand content creation globally

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Requirements

Excellent organisational skills

Great creativity

Flexibility and ability to work autonomously on a variety of projects

Strong social media culture

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