

Government Relations Officer Jobs In Dubai UAE 2023 | Dubai Government

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Description:

A Public Relations Officer is a specialist in building and maintaining the positive image of a company, organization, or client. Public Relations Officers are often the first contact for organizations seeking to reach out in an informed way: /

Responsibilities:

Develop PR campaigns and media relations strategies

Collaborate with internal teams (e.g. marketing) and maintain open communication with senior management

Edit and update promotional material and publications (brochures, videos, social media posts etc.)

Prepare and distribute press releases

Organize PR events (e.g. open days, press conferences) and serve as the company's

spokesperson

Requirements:

Proven experience as a Public Relations Officer or similar PR role

Experience managing media relations (online, broadcast and print)

Background in researching, writing and editing publications

Proficient in MS Office and social media

Familiarity with project management software and video/photo editing is a plus

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