

Head of Marketing Jobs in Dubai | Founder Consulting

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Company: Founder Consulting

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Job Responsibilities:

Develop and implement a marketing strategy to increase revenue by building product awareness and gaining a leading market positioning of the company.

Set daily, weekly, monthly, and yearly goals, and implement incentives to ensure success

Job Requirements:

A minimum of three years' experience in a similar position

A customer-centric approach

Hands-on experience with CRM and SEO tools (Google Analytics, Google Ads, Webtrends, etc.)

Excellent organizational and management skills * Excellent communication and interpersonal skills; ability to work in a multicultural environment

Fluency in English

Experience in digital marketing and affiliate marketing is a major plus.

#J-18808-Ljbffr

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