

Head of Marketing Jobs In Sharjah | Lenskart com

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Company: Lenskart com

Location: sharjah

Category: other-general

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About the job

Lenskart is Asia's largest eyewear company serving 40 Million people – helping them see better and lead better quality lives. We have more than 1500 omnichannel stores across 175 cities in India, Singapore, and Dubai. Our aim is to serve One Billion eyes by 2025 globally. And in this journey, we want to go beyond vision correction to transform the way people see and experience the world. That's our new purpose – and we can only get there through cutting-edge technology and exceptional people.

Requirements

8-10 years of experience in leading a marketing function in the FMCG/Retail/e-commerce and other relevant industries

Extensive experience in Social media and influencer marketing. A fashion background is preferred.

In-depth UAE and KSA market experience

Worked previously in ambiguous and fast-paced environments

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