

United Arab Emirates Jobs Expertini®

Head of Marketing

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Company: Enya Labs

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

About us Enya Labs contributes to the Boba Network, a multi-chain Layer 2, aiming to scale the Web3 ecosystem by making it cheaper, faster and smarter. Boba Network supports Ethereum and BNB Chain as scaling solutions for developers creating games, DeFi, NFT projects, and innovative blockchain solutions. Its unique hybrid compute technology allows developers to build dApps invoking code executed on web-scale infrastructure, enabling complex algorithms beyond on-chain capabilities. The opportunity As Head of Marketing, this role offers a career defining opportunity. It will provide significant autonomy and independence, having the opportunity to mould and tailor your contributions to a mission-driven and purposeful protocol. You will also be leading a team where you will collectively make valuable contributions to Enya Labs and the wider network. What you will be doing Creating a holistic marketing and community management strategy, executing strategic and tactical marketing initiatives Defining essential metrics, funnels, campaigns, performance tracking and reporting to enhance protocol growth Nurturing community development and protocol branding Collaborating with team members and partners from various projects Demonstrating leadership through intellectual curiosity and a commitment to excellence What you will need A successful track record in project onboarding and driving marketing strategise in the Web3 ecosystems. A deep understanding of DeFi with hands on experience across marketing and community An advanced understanding of marketing strategies, relationship management, and the ability to implement global marketing campaigns About you Curious explorer of the evolving technology within the web3 ecosystem Clear communicator who can express complex ideas and envisage solutions Flourishes in a

distributed environment, with the ability to strengthen and build relationships across the DeFi community Independent yet collaborative leader who continuously loves to share knowledge while remaining committed to ongoing learning themselves What's in it for you Remote-first company with company off-sites at industry events Flexible, dynamic environment within a diverse international team The scope to create and build high-impact work that makes a difference in the web3 ecosystem and blockchain industry as a whole Attractive compensation package with a token allocation Time off to rest, recharge, and be your best Remote-First Workplace : Enya Labs is a remote-first company with a globally distributed workforce. We embrace the flexibility and advantages of remote work, allowing our team members to collaborate from anywhere in the world. We come together virtually every other Monday to connect, align, and foster a sense of unity. In addition, we offer flexible work hours, empowering our employees to arrange their schedules in a way that best suits their needs and promotes work-life balance. At Enya Labs, we value the diverse perspectives and contributions of our team, regardless of geographical location, and leverage the power of technology to create a dynamic and inclusive work environment. GDPR : Enya Labs is committed to ensuring the security and protection of the personal information that we process, and to providing a compliant and consistent approach to data protection. If you have any questions related to our GDPR compliance, please review our Privacy Policy or contact our Data Protection Officer to make a Data Subject Access Request. Enya Labs participates in E-Verify. More information is available here . Enya Labs is committed to diversity, equity, and inclusion. We strongly encourage applications from all qualified candidates, and we do not discriminate based on race, color, national origin, age, religion, marital status, gender, sexual orientation, gender identity, gender expression, military or veteran status, disability, or any factors prohibited by applicable law. Powered by JazzHR

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