United Arab Emirates Jobs Expertini®

Head of Sales & Marketing

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Company: Lobo Management Services

Location: united arab emirates

Category: other-general

Head of Sales & Marketing (PropertyDeveloper) Our client is embarking on an exciting venture in the luxury villa segment in Dubai. Backed by a prominentforeign group with a successful track record in varied businesses, they are now expanding into the luxury real estate market, offering a unique opportunity for individuals passionateabout sales and marketing in the propertydevelopment/realestate industry. Designated as the Head of Sales and Marketing, you willbe a key strategic leader responsible for driving revenue growth and shapingthe overall business strategy. This role entails working closely with theexecutive team to provide accurate sales forecasts and projections, leading andmotivating the sales team, and developing innovative sales strategies to distinguish the company in a competitive market. Theideal candidate should possess a Bachelor's degree in Marketing/Business Administration, and mustdemonstrate a successful track record in senior sales and marketing roles within the real estate sector, preferably with experience in luxury propertymarkets. Strongleadership capabilities are essential, along with exceptional communication, negotiation, and interpersonal skills that prioritize customer satisfaction. The candidate should exhibit proficient analytical and strategic thinkingabilities, staying updated with market trends and identifying new businessopportunities. Effective budget management skills and a comprehensiveunderstanding of Dubai's real estate market dynamics and regulations are highlyadvantageous. The ability to thrive in a fast-paced, dynamic environment, witha proactive mindset is crucial for this role.

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