

Head of SEO Jobs In Dubai | Kingsmen Agency

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Company: Kingsmen Agency

Location: dubai

Category: other-general

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About the job

The Head of SEO will be responsible for leading the agency's SEO strategy to enhance our clients' online visibility and search engine ranking. The ideal candidate will have a deep understanding of SEO best practices, keyword research, analytics, and the ability to monitor changes in the industry and adjust strategies accordingly.

RequirementDevelop, implement, and manage comprehensive SEO strategies for our clients to improve their search engine ranking and visibility.

Perform ongoing keyword research to identify new opportunities and optimize existing content.

Track, analyze, and report on SEO performance and trends to clients and internal teams.

Keep up to date with the latest SEO and digital marketing trends and best practices.

Work closely with content and marketing teams to ensure SEO best practices are properly implemented.

Conduct technical SEO audits and make recommendations for improvements.

Collaborate with web developers to optimize website structure and site performance for SEO.

Lead the link building strategy to improve site authority.

Educate clients and internal teams on the importance of SEO and how it contributes to overall marketing strategy.

Manage and mentor SEO team members, fostering an environment of continuous learning

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