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Head of Strategic Insights | Bel Dubai

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Company: Bel

Location: dubai

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Head of Strategic Insights | Bel Dubai

The Bel Group is a major player in the food industry through portions of dairy, fruit and plant-based products, and one of the world leaders in branded cheeses. Its portfolio of differentiated and internationally recognized brands includes The Laughing Cow, Kiri, Babybel, Boursin, Nurishh, Pom'Potes, and GoGo squeeZ, as well as some 30 local brands. Together, these brands helped the Group generate sales of €3.6 billion in 2022.

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Minimum 8 years of experience and expertise as business analyst & consumer insights.

Experience working with data and data providers such as Nielsen, Kantar programs.

Experience working in a multicultural, international environment / company.

Fluent in Arabic and English.

Technical Skills

Excellent analytical skills and experience manipulating large, complex datasets from multiple sources (Nielsen, IRI, etc.), coupled with solid business thinking.

Expertise in ad hoc research

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