

## Head-Trade Marketing Jobs in Sharjah UAE | IFFCO

[Apply Now](#)

Company: IFFCO

Location: sharjah

Category: other-general

1- Head-Trade Marketing

Job: Full Time

Location: Sharjah, UAE

Job Responsibilities:

In close coordination with the Corporate Trade Marketing, develop the operating plan and strategy needed to achieve the category business targets

Work in close coordination with the Brand and Corporate Trade Marketing, for the ideation, planning & budgeting, production and implementation of all in store activities, including point of sales materials and promotions

Develop RTM channel's trade marketing strategy to achieve defined business objectives throughout product categories

Recommend and develop local market promotions to promote sales and provide feedback to the Corporate Trade Marketing on new product launches or re-launches

Oversees the trade marketing budget and finalize the same for each of the categories on a monthly basis to ensure effective budget management

Manage Trade Marketing Investments based on agreed customer strategy & align the same with category for the execution at customer level. Evaluate the trade marketing investments as per the Return On Investment (ROI) targets

Job Requirements:

10+ years of related experience including minimum of 5 years of specific trade marketing experience within the FMCG industry

MBA or Post-Graduate Diploma in Management with specialization in Marketing from a reputed university

Analytical Ability

Business Acumen

Knowledge of Leading Market Practices

#J-18808-Ljbffr

[Apply Now](#)

#### Cross References and Citations:

1. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Philadelphiajobs Jobs sharjah Philadelphiajobs ↗](#)
2. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Madridjobs Jobs sharjah Madridjobs ↗](#)
3. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Craigsjobs Jobs sharjah Craigsjobs ↗](#)
4. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Perhourjobs Jobs sharjah Perhourjobs ↗](#)
5. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Photographerjobs Jobs sharjah Photographerjobs ↗](#)
6. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Scrumjobs Jobs sharjah Scrumjobs ↗](#)
7. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Referralrecruits Jobs sharjah Referralrecruits ↗](#)
8. [Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Ghanajobs Jobs sharjah](#)

**Ghanajobs** ↗

**9. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Kuwaitjobstoday Jobs sharjah**

**Kuwaitjobstoday** ↗

**10. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Recruitmentjobs Jobs sharjah**

**Recruitmentjobs** ↗

**11. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Free-hiringJobs sharjahFree-**

**hiring** ↗

**12. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Legaljobs Jobs sharjah**

**Legaljobs** ↗

**13. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO UruguayjobsJobs sharjah**

**Uruguayjobs** ↗

**14. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO TransportationjobsJobs**

**sharjah Transportationjobs** ↗

**15. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Israeljobs Jobs sharjah**

**Israeljobs** ↗

**16. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Gigajob Jobs sharjahGigajob**

↗

**17. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Londonjobscareer Jobs**

**sharjah Londonjobscareer** ↗

**18. Head-Trade Marketing Jobs in Sharjah UAE | IFFCO Germanyjobs Jobs sharjah**

**Germanyjobs** ↗

**19. Head-trade marketing jobs in sharjah uae | iffco Jobs Sharjah** ↗

**20. AMP Version of Head-trade marketing jobs in sharjah uae | iffco** ↗

**21. Head-trade marketing jobs in sharjah uae | iffco Sharjah Jobs** ↗

**22. Head-trade marketing jobs in sharjah uae | iffco Jobs Sharjah** ↗

**23. Head-trade marketing jobs in sharjah uae | iffco Job Search** ↗

**24. Head-trade marketing jobs in sharjah uae | iffco Search** ↗

**25. Head-trade marketing jobs in sharjah uae | iffco Find Jobs** ↗

