

## Host

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Company: Yala Yala Media CO.L.L.C

Location: Dubai

Category: healthcare-practitioners-and-technical

### **TikTok Agency LIVE Host Agent/ Talent Scout/ Host Operation**

Arabic Speaker TIKTOK technical hiring expert in signing, screening and recommending potential influencers in UAE. Must have a background in various social platforms and channels (local Dubai or Middle East, online and offline channels especially TIK TOK).

#### Job Requirements:

Prior experience as a TikTok agency entertainment live broadcast talent scout, casting agent, or signed agent is a MUST.

Have the ability to excavate, select roles, and communicate sales

In-depth knowledge of Social Media and New Media (TIK TOK etc)

Finding, signing, screening and contacting potential influencers on various social LIVE platforms and channels preferably local Dubai or Middle East, online and offline channels.

Communicate and provide a reasonable plan to complete the signing and cooperation of the joining company organization

Enhancement of host influence

Improve the influence of signed hosts, including LIVE effect, online audience, and fan conversion improvement

Maintain a good cooperative relationship between the company and the signed host

Revenue result in improvement through collaborative management of host issues and needs during operation and

Collaboratively improve the revenue growth of the signed host

#### Responsibilities:

## Talent Search and Signing:

Identify and contact potential influencers on various social platforms and channels (locally in Dubai or the Middle East, both online and offline).

Obtain contact information for influencers (WhatsApp) or invite them to the company.

Communicate and provide reasonable proposals to successfully sign contracts and establish cooperation with the influencers.

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