

Influencer Account Director

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Company: AIAlamein International University

Location: dubai

Category: other-general

Job Description

A pioneering digital marketing firm, renowned for its impactful collaborations with global brands, is in search of an Influencer Account Director to join its dynamic team in Dubai, UAE. This presents an exceptional opportunity to contribute to a company that is establishing the benchmark for innovative influencer campaigns and digital narrative. Situated at the heart of the digital industry's epicenter, the location offers a vibrant and stimulating atmosphere for creative professionals.

The Role: In this pivotal position, you will utilize your strategic insight, leadership abilities, and operational expertise to propel the agency's influencer marketing endeavors. Your responsibilities will include spearheading inventive campaigns, nurturing client relationships, and guiding a proficient team towards achieving unprecedented outcomes. Lead, motivate, and cultivate a dedicated team, fostering a culture of excellence and originality. Oversee a diverse array of projects, ensuring flawless execution and strategic alignment with client goals. Advocate for the creation and execution of influencer campaigns centered on social media, resonating with audiences and surpassing expectations. Foster strong internal and external partnerships to enhance service delivery and client contentment. Set new industry standards by promoting best practices in influencer marketing. Analyze campaign results, develop strategic insights, and steer future endeavors. Identify avenues for growth, craft compelling proposals, and monitor financial performance.

Requirements: Demonstrated success in a similar leadership role within the digital marketing or influencer marketing realm. Proficiency in developing and executing influencer marketing strategies, with a focus on social media excellence. Experience within

an agency environment, showcasing a profound understanding of digital marketing ecosystems. A natural leader experienced in team management, adept at nurturing talent and fostering professional development. Detail-oriented with a commitment to operational efficiency, client satisfaction, and creative ingenuity. Exceptional communication abilities, strategic foresight, and a fervent enthusiasm for staying abreast of digital trends.

Job Requirements

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