

Influencer Marketing Executive Jobs In Dubai | Chalhoub Careers

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Company: Chalhoub

Location: Dubai

Category: sales-and-related

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Description:

We are looking for a qualified Influencer, PR, and Community manager to join our perfume revolution, and engage our middle eastern community on Perfume creation. You'll manage the planning and execution of our social media, influencer, and PR campaigns.

Responsibilities:

You need to have a sense of curiosity to identify trending topics and images/ videos.

You will Initiate and drive influencer strategy & engagement

You will identify and build relationships with prominent influencers and thought leaders in the middle east.

Requirements:

2 to 3 years at least of proven experience in planning and managing influencer campaigns and social media

Commercially and creatively minded

Proven track record in outreach influencer campaign strategies

#J-18808-Ljbffr

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