

United Arab Emirates Jobs Expertini®

Influencer Marketing Project Manager Jobs in Dubai | indaHash

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Company: indaHash

Location: , Dubai, United Arab Emirates

Category: sales-and-related

Description:

Influencer & Client Relations department connects Influencers from different social media platforms with global brands to deliver spectacular campaigns conducted all over the world!

It's also the biggest Department in our company. Goal of this position: Delivering excellent client service while working on influencer campaigns with Top Brands and Media Agencies.

Job Responsibilities:

Executing excellent communication between all stakeholders, influencers and the Client

Maintaining long-term relationships with clients in the MENA region

Working on influencer campaigns and activating the most important brands in digital and social environment,

Conducting campaigns on social media channels such as Facebook, TikTok, YouTube, Instagram, and Twitter then summarizing its results and reporting directly to our customers

Managing and maintaining long-term relationships with indaHash's key clients (media agencies and brands)

Preparing campaigns offers to our clients

Job Requirements:

Fluent in English (at least C1)

Experienced in digital marketing, preferably in influencer marketing area (at least 5 years)

Experienced in working with marketing agencies and direct clients in the MENA region (specifically in UAE and KSA)

Analytical and result oriented

An excellent communicator with great presentation skills.

Good planner with excellent project management skills.

Hungry for work and growth

Energetic, dynamic, committed and a problem solver

Creative and passionate about digital media, especially social networks: Instagram, Facebook, Snapchat, TikTok and Twitter

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