

## Influencer & Partnerships Marketing Specialis

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Company: Rebirth group

Location: dubai

Category: other-general

Influencer & Partnerships Marketing SpecialisJoin Rebirth as an Influencer & Partnerships Marketing Specialist to pioneer innovative influencer campaigns and establish significant partnerships in the crypto sector. You'll be instrumental in enhancing Rebirth's brand presence globally, focusing on the crypto and fintech industries. Join Rebirth as an Influencer & Partnerships Marketing Specialist to pioneer innovative influencer campaigns and establish significant partnerships in the crypto sector. You'll be instrumental in enhancing Rebirth's brand presence globally, focusing on the crypto and fintech industries.

**Key Responsibilities:**Initiate and manage influencer marketing strategies, targeting influential figures in the crypto community to boost Rebirth's visibility and engagement.Forge and nurture partnerships with key players and media in the cryptocurrency domain.Coordinate all phases of influencer and partnership engagements, from negotiation to campaign analytics.Utilize data to refine strategies, aiming for optimal ROI in influencer collaborations.

**Ideal Qualities:**At least 3 years in influencer marketing or partnerships, with a preference for experience in fintech or blockchain.Comprehensive knowledge of the cryptocurrency environment and its key influencers.Skilled in creating data-informed marketing initiatives.Exceptional communication and relationship-building abilities.Join us to play a pivotal role in shaping Rebirth's influencer and partnership strategies, driving our mission in the dynamic world of cryptocurrency and fintech. The opportunity to make a difference in the fintech sector with a pioneering vision.Flexible and remote working options.A supportive, forward-thinking work environment.Learning Hub.An inspiring atmosphere and innovative projects.Free assorted healthy snacks and fresh fruits in the office.Regular exciting

team events and parties. 201 Mission Street Suite 1875San Francisco, CA 94105United States of America All or part of the Rebirth Fintech Services, some features thereof, or some Digital Assets, are not available in certain jurisdictions, including where restrictions or limitations may apply, as indicated on the Rebirth Platform and in the relevant general terms and conditions.

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