

Influencer Relations Director Jobs In Dubai | Alsayegh

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Category: other-general

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Description:

- Identify and build relationships with prominent influencers and thought leaders in our space, ensuring that these relationships benefit both the agency and individuals.
- The candidate must have a strong understanding of the Influencer market in the UAE and the Arab world.
- Should be well-versed on how to propose the right Influencer for the right clients to meet the set business objectives.
- Be on top of the fast-changing trends and be aware of 'The Who is on Demand' in that particular time for whichever project the agency might secure.
- Have the ability to put proposals together and influence the client on the best Influencer for their brand.

Requirements

- BA/BS degree or equivalent working experience.
- Multiple years of experience in digital and Influencer management marketing.
- Deep domain knowledge of both social media marketing and industry demands.
- Excellent communication skills, both written and verbal, and willingness to try creative approaches to networking.
- Experience in working with executives and other senior-level leaders, including media members and consultants.#J-18808-Ljbffr

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