

## Influencer Specialist Jobs In Dubai | Michael Page

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Company: Michael Page

Location: dubai

Category: other-general

### Influencer Specialist Jobs In Dubai | Michael Page

#### Description

Develop an in-depth knowledge of the influence marketing landscape and key trends across platforms, at a local and international level

Participates in pitching and client engagement initiatives to drive the agency's overall expertise in influencer

Establish resources and educate clients and internal teams on best practices, develop customised strategies based on data, and optimise overall influencer performance across clients.

#### Requirement

Professional experience in influencer management/marketing, ideally in an agency context

Experience in creating social media content and driving measurement efforts for social and/or influencer programs

Experience working with influencers on new and/or emerging platforms

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