

United Arab Emirates Jobs Expertini®

Jetex Careers | Social Media Manager Jobs In Dubai

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Company: Jetex

Location: , Dubai, United Arab Emirates

Category: sales-and-related

Jetex Careers | Social Media Manager Jobs In Dubai

Job Responsibilities:

Perform research on current benchmark trends and audience preferences

Design and implement social media strategy to align with business goals

Set specific objectives and report on ROI

Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news)

Communicate with followers, respond to queries in a timely manner and monitor customer reviews

Job Requirements:

Bachelor's Degree in Marketing or any related fields.

At least 5 years' experience in Social Media.

Demonstrated experience in delivering complex marketing campaigns and projects.

Proven work experience in social media

Agency background is highly preferred

#J-18808-Ljbffr

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