

# United Arab Emirates Jobs Expertini®

**Jr. Account Manager – Social Media (Arabic Speaking)|SOCIALEYEZ Dubai**

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Company: SOCIALEYEZ

Location: Dubai

Category: sales-and-related

Jr. Account Manager – Social Media (Arabic Speaking)|SOCIALEYEZ Dubai

SOCIALEYEZ is a digital engagement agency, our core purpose is to empower organizations to build more meaningful relationships with their target audience. By combining an understanding of client objectives with our understanding of user behavior, SOCIALEYEZ implements digital engagement strategies that increase the level and quality of engagement.

**Job Purpose**

The Jr. Account Manager is primarily responsible for the management of relationships with clients.

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**Roles and Responsibilities**

Fully understands and applies the SOCIALEYEZ brand identity including our Vision, Mission, Core Values, Core Purpose and Brand Promise. This identity needs to guide all our actions and communications

Developing effective strategies for each client following the company's strategy outline and ensuring strategies are creative and innovative

Ensuring the team is delivering regular insights to their clients

Meeting clients regularly & working towards maintaining high satisfaction scores

Reviewing the monthly client reports from the team

Regularly initiating new highly strategic, innovative & creative campaign ideas for clients

Research top influencers, competitors and trends in clients' industry

Create timely and engaging content plans optimized for platform used and intended audience  
Analyze and report social media actions on a monthly basis for successes and new opportunities

Conceptualize engaging and professional visuals with creative team / and content with copywriters, that reflect client and their brand (Customize social media pages (ex. Facebook, Twitter, Google+, YouTube), develop supporting offline collateral, create original content, etc.).

Continuously brainstorm for new campaigns and ideas with team members

Approving all quarterly client activation plans & suggested campaign ideas

Work towards bringing more leads and upselling

Perform other job-related duties as assigned by direct manager

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