

United Arab Emirates Jobs Expertini®

Junior Campaign Manager

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Company: Dubizzle

Location: dubai

Category: other-general

Support a portfolio of campaigns ensuring timely launches, successful performance, and full delivery Perform all aspects of campaign management including post-sales handoff, trafficking, creative QA, troubleshooting, and weekly and final campaign reporting Troubleshoot and resolve issues related to creative, campaign under/over-delivery, order management, and implementation. Use Google Ad Manager (GAM), Salesforce, and other sales and advertising software to efficiently manage campaigns sold by the sales team Work closely with the sales team to identify and deliver against campaign KPIs Work with the sales team pre- and post-sale to maximize revenue opportunities by suggesting improvements to existing and future campaigns and providing reporting to key stakeholders Analyze campaign results and create client-facing presentations in Microsoft PowerPoint or Google Slides that cogently illustrate campaign performance, successes, and future opportunities Requirements Bachelor's degree in any field preferred 0 – 1 year of campaign management experience at a publisher, agency, or adtech Or 1 – 2 years of digital media experience Strong understanding of Google Ad Manager (GAM) or a similar ad server Working knowledge of the ad tech ecosystem include DSPs, Exchanges, SSPs, and other vendors Familiarity with browser inspection tools, Google Publisher Toolbar, Firebug, Charles Proxy, or other troubleshooting software Understanding of third-party tracking and reconciliation Tech-savvy, detail-oriented media professional who is solutions-oriented and focused on client satisfaction. Intermediate Excel/Sheets skills including pivot tables, calculated fields, conditional formatting, and vlookups

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