

United Arab Emirates Jobs Expertini®

Junior Manager Marketing

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Company: PUMA Group

Location: dubai

Category: other-general

YOUR TALENT:1-2 years of experience in managing campaigns on Google, Amazon, or Meta, project management, or internships/courses in a related field. Bachelor's degree in Marketing, Communications, or related field a plus. Ability to handle multiple projects simultaneously with excellent organizational skills and high attention to detail. High proficiency or willingness to learn Microsoft Excel, Google Analytics, and other reporting platforms. Positive attitude and desire to learn. Curiosity for all things Acquisition Marketing including SEM, SEO, Paid Social, Amazon, Affiliate, and Programmatic. Strong communication skills, both oral and written, and comfort speaking in front of a group Certifications in any of the following are encouraged by not required: Google Ads Bing Ads Amazon Ads Meta Ads Affiliate Marketing Organic Search Google Analytics

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