

Live Ops Specialist

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Company: AIAIamein International University

Location: dubai

Category: other-general

Job Description

Hypemasters is a fast-growing gaming studio that specialises in developing and publishing unique and innovative video games. With a talented team of developers, designers, and marketers, we are committed to creating the most engaging and immersive gaming experiences for players worldwide. As we continue to expand, we are looking for a Live Ops Specialist to join our team. As a Live Ops Specialist, you will play a crucial role in creating and managing live content, events, and features to drive engagement and monetisation within our games. You'll work closely with various teams, including game design, analytics, production, and marketing, to ensure the continuous success and growth of our live games. Responsibilities: Design, plan, and execute live events, in-game activities, and promotions to enhance player engagement and retention. Analyse player behaviour and game metrics to identify trends and opportunities for improving live content and features. Collaborate with the game design team to implement new features, updates, and optimisations for live game environments. Create and maintain a live content calendar, ensuring a steady flow of engaging activities for players. Work closely with the game design team to incorporate live events and features that drive in-game revenue while maintaining a positive player experience. Participate in brainstorming sessions and contribute innovative ideas for enhancing the live game experience. Job Requirements

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