

Loyalty Economics Director Jobs in Dubai | Chalhoub Group Careers

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Company: Chalhoub Group

Location: , Dubai, United Arab Emirates

Category: other-general

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Responsibilities:

Anticipate customer behavioural shift as a result of program design, as well as their forecasted financial outcomes by working hand-in-glove with the Loyalty Value Proposition Function

Maximize revenue diversification for Chalhoub through optimal points valuation, perceived value and utilization of cross-group assets and a forward-thinking currency roadmap.

Achieve loyalty integration by interfacing with internal teams to ensure responsible ownership of cost and profit generating streams.

Requirements:

Experienced in revenue management, loyalty, finance or analytics with a consideration to consumer behaviour

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