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Digitas is the Connected Marketing agency, built on the principle that there are better ways for brands to connect with people and people with each other. Leveraging comprehensive data, technology, creative, media and strategy capabilities and a proprietary planning process called North, Digitas delivers ambitious outcomes via connected solutions that include Connected Campaigns, Social Marketing, Brand Experience, CRM & Loyalty, and Marketing Transformation. A Leader in Gartner's Magic Quadrant for Global Marketing Agencies for six consecutive years, Digitas serves the world's leading brands through a global network comprised of more than 4,500 employees across over 40 countries and 60 offices.

Responsibilities: Design and execute original methods of primary research producing actionable insights and solutions. Synthesize complex information into compelling stories and inspire distinctive creativity across all touchpoints including digital and social. Originate coherent frameworks for deriving insights that can be shared with others. Engage clients with a clear narrative and overcome challenges through deep understanding of the category, of the culture, of the company, of the consumers and of the world of connections and platforms. Maintain an authentic relationship with clients, leaders and teams, established in trust and competence. **Requirements:** Bachelor's degree is a must and a masters degree is a plus. Arabic language proficiency is not a must, but it's a plus. Saudi Arabia work experience is beneficial. #J-18808-Ljbfr

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