

Manager, Marketing Strategy & Analytics Jobs In Sharjah | Agoda

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Company: Agoda

Location: Sharjah

Category: sales-and-related

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Responsibilities

Take ownership of analytical projects end to end from extracting and exploring data, generating hypothesis, building a structured analysis, and rigorously evaluating methods and results

Provide analytical and valuable insights for decision-making support for key projects and management

Work closely with various business functions to identify opportunities, analyze, and interpret trends or patterns in complex data sets using different techniques and tools such as R studio or Tableau

Communicate findings and propose actionable recommendations to address the problems

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Requirement

Bachelor Degree in Computer Science/Statistics/Math or Engineering or Economics and Finance

5+ years in Data Analyst position or otherwise in projects involving big data

People management and strong commercial acumen

Proficient in business intelligence tools and data warehouse i.e. SQL, Tableau and MS Excel

Must be data savvy and love crunching numbers

Strong analytical and statistical analysis skills in order to extract insights and recommendations

Fluent in English with strong communication skills (both written and verbal)

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