

Manager Tourism and Partnership Jobs in Abu Dhabi | Etihad Careers

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Company: Etihad Airways

Location: , Abu Dhabi Emirate, United Arab Emirates

Category: other-general

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Job Responsibilities:

Develop, manage & lead negotiations with tourism authorities, airports and travel and trade organisations ensuring a profitable engagement and generating additional marketing funds for Etihad.

Identify key markets as per tourism board briefings and allocate funds where commercial opportunities exist.

Manage the joint marketing process and develop strategies to additionally capture third party advertising dollars as appropriate.

Develop strong relationships and cross-functional influence with internal and external teams to drive collaboration on marketing programs

Job Requirements:

A Bachelor's Degree in Tourism or Business Management (specialisation in Marketing would be a distinct advantage)

At least 5 years in marketing, of which 2 should have been at a managerial role

Experience working with tourism boards, airports, airlines preferred

Strong written and verbal communications skills

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