

United Arab Emirates Jobs Expertini®

Marketing amp Communications Manager - Mandarin Oriental Hotel Group

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Company: Talent Pal

Location: dubai

Category: other-general

Job Description Nestled in the citys heart Mandarin Oriental Downtown Dubai offers a stunning fusion of modern design with a touch of oriental flair redefining hospitality standards. With unparalleled views of Dubais skyline the iconic Burj Khalifa and the sparkling Arabian Sea this urban retreat offers 224 luxury Residences and a 259 Rooms & Suites. Going beyond traditional hospitality Mandarin Oriental Downtown Dubai its not just a hotel but a lifestyle destination offering relaxation luxury and memorable experiences. As a Marketing & Communications Manager you will be responsible for the development and successful implementation of highimpact marketing campaigns in line with the overall strategy driving measurable incremental revenues for Rooms Residences F&B and Spa. A selfstarter who brings a creative approach and a commercial mindset along with a proven experience of building strategic marketing plans. **Key Responsibilities**Develop and implement an annual integrated marketing plan in line with the hotels commercial strategy and within budget guidelines Manage the rollout of marketing campaigns and oversee the execution of all promotional activities across all channels ensuring brand adherence and alignment of communications and messaging online and offline Oversee the creative development of promotional materials eDMs website content advertisements and other marketingrelated projects Collaborate with agencies thirdparty suppliers printers and other service providers to help marketing projects come to fruition Regularly track analyse and report weekly monthly and quarterly on campaigns and channels performance Analyse customer insights market trends and marketing best practices to build successful strategies Work closely with the Public Relations Manager to ensure all channels are fully maximised

Proactively interact with multiple internal departments to ensure successful delivery of a variety of brand and tactical projects that support the hotels business objectives

Continually seek out and implement new ideas for increasing the level of engagement and conversion rate

Requirements

At least 5 years of experience in a Marketing environment preferably within the Travel & Hospitality industry Fashion or Luxury Goods

Fluent in English. Arabic preferred

Ability to work in a team and under pressure

Great time management and problemsolving skills

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